



CONTACT:

Mark Donnelly for MXM Enterprises: (480) 998-2600

mark@mxmusa.com

The Lavidge Company for Paradise Reserve: (480) 998-2600

Greg Sexton ext. 555, gsexton@lavidge.com

**BUY A COVETED RESIDENTIAL LOT AT PARADISE RESERVE AND
RECEIVE A COMPLIMENTARY MXM 600XR S.U.V. (\$93,900 MSRP)**

The downturn in the U.S. economy doesn't seem to have affected the fans who attended the 2009 Barrett-Jackson Auto Auction in Scottsdale this month and those "teed-up" to attend the 74th playing of the FBR Open at the Tournament Players Club in Scottsdale later this month.

In fact, car and golf enthusiasts alike are finding something extra special this year: A never-before-seen luxury vehicle which made its public debut at Barrett-Jackson: the MXM 600 XR (www.mxmusa.com).

And better still, lucky property buyers will be given one of these \$93,900 (MSRP)* vehicles **complimentary** as a special incentive when they purchase** one of the 14 most coveted estates lots at Paradise Reserve (www.paradisereserve.com), through the end of the FBR Open on Feb 1.

MXM Enterprises, high-end auto manufacturer, and Paradiso Development Corporation, developer of luxury high-desert homes, have partnered to bring their respective brands to the market and promote this special offer.

Paradise Reserve is a high-desert luxury community located at the crossroads of Paradise Valley, Scottsdale and Phoenix bordering the Phoenix Mountain Preserve. The lots range from \$2.5 to \$5.5 million.

*MXM Enterprises LLC and Paradiso Development Corporation Inc, the developer of Paradise Reserve, are not responsible for payment of automobile sales taxes, licenses, delivery charges and other related fees.

**Offer available if close of escrow of Paradise Reserve estate occurs before Dec. 31, 2009.

Interview opportunities:

Mark Donnelly, principal, MXM Enterprises LLC

Scott Schiabor, principal, Paradiso Development Corporation LLC