



# THE ARIZONA REPUBLIC



Paradise Reserve is one of the last infill projects near the Phoenix-Paradise Valley-Scottsdale corridor.

## Infill project finds Paradise

**T**hree years, more than \$40 million and an uncompromising vision are what it took to create one of Arizona's largest hidden infrastructures for a residential project.

Residential developer Paradiso Development Corporation has created what



### Start your energy diet

Check out these cost-cutting and energy-saving measures from KB Home:

1. Save up to 20 percent on heating and cooling bills by installing a programmable thermostat.
2. Clean filters on heating and air-conditioning units. Regular servicing

it refers to as Arizona's first residential "horizontal high-rise" at Paradise Reserve, a luxury community bordering the Phoenix Mountain Preserve.

Paradise Reserve opened in December and as one of the last multi-acre parcels on the preserve, offers a lifestyle of prestige, exclusivity and environmental responsibility. The community features estate-sized properties nestled into hillside lots at the crossroads of Phoenix, Paradise Valley, Scottsdale and the popular Biltmore shopping district.

Fourteen hillside lots are available in Phase I with prices ranging from \$2.5 million to \$5.5 million. Phase II will include 32 villa lots. Each custom home will be built by approved builders with experience in luxury and environmentally sound design.

For information, visit [www.paradisereserve.com](http://www.paradisereserve.com).

of these systems can yield a 10 to 20 percent energy savings.

3. Use only ENERGY STAR-qualified appliances, which are approximately 15 percent more efficient than standard appliances.
4. Upgrade to dimmer switches to save energy and nearly double the lifespan of your bulbs.
5. More than 85 percent of the total energy consumption during the entire lifetime of a home, including its construction, stems from the energy used by the people who live in it. So, unplug or switch off power strips for small appliances and electronics when not in use.
6. Replace old windows with new high-performance, energy-efficient, dual-pane windows, and caulk and weather strip windows and doors.