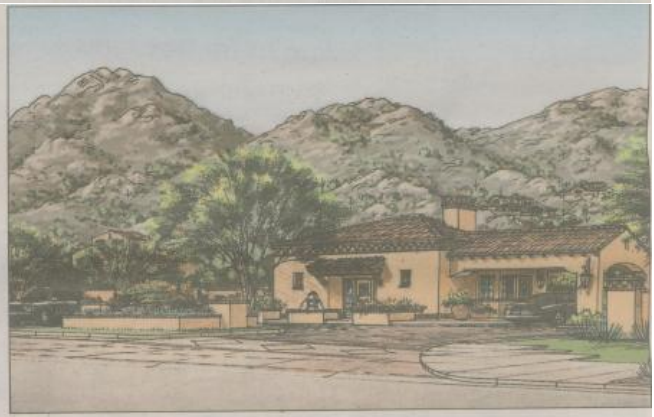


Paradise Reserve

Calgary Sun
January 26, 2009
recreational & investment properties



Discover a desert oasis in Phoenix

A coveted mountainside locale, tucked into the scrubby desert brush of Phoenix, Ariz., offers an unparalleled estate-living experience.

Nicole
McLaws
SUN MEDIA

The site is a unique one, in that its atmosphere is one of seclusion and privacy, yet it's only minutes from the bustling downtown core — and it's this combination of solitude and city living that has buyers taking notice.

"It's a beautiful, hillside desert site, yet it's right outside the city," says developer Scott Schiabor.

"The natural aspect of the land, having that feeling, but still being in the city with all the amenities is something people can appreciate. If you want more of a natural environment, with the amenities and great weather, then this is a tremendous investment."

Only 14 lots are currently available, and range in size from an acre to more than three

acres. Each home-site offers views of the mountains, the city, or both, and each is perfectly suited to a well-designed estate home.

"We have a variety of lots, some with city views, some backing onto the canyon, some with more privacy and views of the Camelback Mountain range. There's something to satisfy everyone," Schiabor says.

Indeed, no detail has been forgotten in this exclusive development. The community is a gated one, with 24-hour concierge service, appealing to those looking forward to unwinding after a long day of travel.

It's esthetically pleasing — stone retaining walls are an extension of the mountain, while homes must meet strict architectural guidelines that keep the area's desert appeal in mind. No geometric, glass boxes will be found here.

And environmentally friendly design has also been considered, with underground drainage ensuring the arid landscape remains

naturally beautiful, while native plants have been carefully tended and stored so as not to be destroyed during construction.

"We have about a million gallons of storage underground for storm-water and we bleed that off into the wash area, and the benefit is it stops a lot of erosion and evaporation because putting that evaporation into the desert air is something that changes our environment," Schiabor says.

"We also tagged all the plants in any area we disturbed and took them and stored them in a nursery, which kept them alive during the whole process and then we replanted them as a part of our landscape."

This is an approach to community development that is unusual, Schiabor says, but it's an approach that will

create a high-end neighborhood in which homeowners and families can rest easy, knowing this is an investment that will last a lifetime.

"This is a beautiful, unique site so we take great care in developing it that way," Schiabor says.

"Our goal is to build an extraordinary place to live where homeowners experience true desert harmony while being immersed in the

best amenities that city living has to offer, including world-class events, sports, golf, entertainment and shopping."

FAST FACTS

AREA: Phoenix, Ariz.
DEVELOPER: Paradiso Development Corp.
PRICE: Prices range from US\$2.5 million to US\$5.5 million.
CONTACT: Visit www.paradisereserve.com for details.